

MALAYSIA

A Visitor's Tropical Paradise

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A TOUR & TRAVEL HANDBOOK BY

Mandarin

TOURS & TRAVEL SENDIRIAN BERHAD

Tourist Development Corporation of Malaysia's
Travel Agent Registration Licence No: 0002

All information contained herein is correct at the time of printing. While every care is taken in the preparation of this handbook, Mandarin Tours & Travel Sdn. Bhd. cannot be held responsible for any inaccuracy or omission that may occur.

NASKAH PEMELIHARAAN
PERPUSTAKAAN NEGARA MALAYSIA
11 AUG 1990

ANCHORAGE

SEATTLE

SAN FRANCISCO

CHICAGO

NEW YORK

HONOLULU

LOS ANGELES

ATLANTA



Those who know more, fly JAL to USA.

Because we have more flights out of Tokyo than any other airline.

And because we fly USA-bound passengers from Kuala Lumpur more often too. In fact, 5 times every week.

At Narita, we operate over 60 B747 flights weekly to 8 major US cities and Vancouver in Canada. From Vancouver we go to Mexico City, and to Rio de Janeiro from Los Angeles.

With JAL, the world's No. 1 IATA airline*, you also enjoy a standard of service that's second to none.

Instant seat confirmations. Rapid check-in. Executive Class at economy fare. Stewardesses who speak your language. A choice of Japanese and

western cuisine. All your favourite drinks. And much more.

That's why, people who know more, know the pleasures of flying JAL to USA.

*Source: International Air Transport Association

It's always a pleasure.

537550
ARB



JAPAN AIR LINES

Ground Floor, Bangunan Pemas International,
Jalan Sultan Ismail, 50250 KUALA LUMPUR
Tel: 2611722-6 (5 lines)

12 SEP 1990
Perpustakaan Negara
Malaysia

**Message from the Managing Director,
Mandarin Tours & Travel Sdn. Bhd.**



Malaysia is a land of fascination where holiday dreams come true. A tropical paradise of travel, discovery and adventure unlike anything you have ever seen or heard before.

As an introduction to Malaysia, Mandarin Tours & Travel Sdn Bhd is pleased to present its publication of "A Visitor's Tropical Paradise". This publication is our endeavour to facilitate Tour Operators overseas in formulating tour series into our beautiful country. Browse through the pages and let your

imagination transport you to a tropical wonderland of perpetual summer and explore the possibilities in an enchanting paradise with an unbelievable variety of moods and attractions.

Come to Malaysia, where a fascinating blend of traditional niceties and contemporary efficiency awaits you. And as you travel through our land of enchantment, let us complement your visit by being your perfect host. We have a record of active involvement in the promotion and development of tourism in Malaysia. With our wide experiences and exceptional knowledge catering to your needs, we can ensure you the best possible big value holiday.

Let us impress you with our professionalism and charm you with our traditional Malaysian hospitality.

Come with us, visit Malaysia and discover your tropical paradise.

A handwritten signature in dark ink, appearing to read "Daniel Wong". The signature is fluid and cursive, written over a horizontal line.

DANIEL WONG
Managing Director

MANDARIN TOURS & TRAVEL SDN. BHD.

Message from the Director General, Tourist Development Corporation, Malaysia



Situated at the crossroads of East and West, Malaysia has never failed to charm and attract everyone who came to these shores. Though small, our country has great unspoilt beauty, with different attractions to suit every taste. Our people from various ethnic origins are friendly and unique, resulting in a fascinating blend of cultures, customs and traditions that prevail in modern Malaysia.

For the visitor, we have an infrastructure to make visiting Malaysia the easiest of holidays. Many international airlines,

including Malaysian Airline System (MAS) fly into Kuala Lumpur and Penang. Domestically, we have a good air network which is supplemented by a rail system and good roads.

Our hotels abound from the most deluxe to the simplest, to suit every pocket. Resorts are also dotted all along the coasts of both Peninsular Malaysia and Sabah and Sarawak with sports and leisure facilities to match any in the world. We also have many tour operators which will ensure that you get to see the most of Malaysia at an economical price and as you travel by air, road, train or ferry across the country, you will find the glossy pictures in this brochure coming alive.

Mandarin Tours and Travel Sendirian Berhad is one of the major inbound tour operators in Malaysia and has the distinction of being the pioneers in computerising their reservations and sales operations to bring the most efficient service to its customers. I congratulate them for coming out with this informative brochure as their introduction to our beautiful country — "Only Malaysia".

Malaysia welcomes you.

A large, stylized handwritten signature in black ink, appearing to read 'Hamzah Bin Abdul Majid'.

HAMZAH BIN ABDUL MAJID

Director General

TOURIST DEVELOPMENT CORPORATION,
MALAYSIA

Message from the Managing Director, Malaysian Airline System



Malaysia today, more than ever before, is poised for expansion of its tourism industry. The tourism infrastructure, from travel to hotel facilities is fully geared to receive a greater flow of tourists to the country.

However greater efforts are required by all parties concerned in the tourism industry, whether in public or private sector, to help ensure that Malaysia can receive a greater share of the international tourist market.

As such, the initiative and efforts taken by Mandarin Tours to produce this beautiful

handbook on Malaysia as their strategy to promote their products as well as Malaysia, is most timely and commendable.

Indeed it is through efforts such as this that Malaysia's position as "A Visitor's Tropical Paradise" can be greatly enhanced.

I am very pleased to have been given this opportunity to add my appreciation and congratulations to Mandarin Tours on the publication of this handbook.

A handwritten signature in dark ink, appearing to read 'Dato' Abdul Aziz Abdul Rahman'.

DATO' ABDUL AZIZ ABDUL RAHMAN
Managing Director MALAYSIAN AIRLINE SYSTEM

Message from the President, National Tourism Council of Malaysia



It is my pleasure to congratulate Mandarin Tours & Travel Sdn. Bhd. and its Managing Director, Mr Daniel C Y Wong on their initiative in producing "A VISITOR'S TROPICAL PARADISE".

The attractions and charms of Malaysia should be publicised to the tourism trade worldwide and this handbook should prove to be a boon to any travel agent or tour operator who wish to know more about Malaysia's tourism potential.

It would appear that even travellers and would-be travellers alike would also find it a most

informative publication and it is hoped that in this manner, they would be able to further explore Malaysia to its fullest potential.

On behalf of the National Tourism Council of Malaysia and the Malaysian Association of Tour & Travel Agents, I wish Mandarin Tours & Travel all best wishes in its very laudable efforts to promote Malaysia.

A large, stylized handwritten signature in cursive script, appearing to read 'Iskandar'.

TUNKU ISKANDAR BIN TUNKU ABDULLAH

President NATIONAL TOURISM COUNCIL OF MALAYSIA
MALAYSIAN ASSOCIATION OF TOUR & TRAVEL AGENTS

Message from the President, Malaysian Association of Hotels



Welcome to
Beautiful Malaysia.

With the progress done in Malaysia, visitors who have been here before will be fascinated by the growth that has transformed this part of the world into a tourist destination by itself. For those visiting us for the first time Malaysia will be seen as an advancing country catering to the needs of the businessmen, the travellers and the visitors alike.

The natural environment, the cleanliness of places, the friendliness and warmth of the different races of people living in peace and harmony is a testimonial by itself, whether one is on business or otherwise, that everyday in Malaysia is a wonderful experience.

To further enlighten visitors to our land, Mandarin Tours & Travel Sdn. Bhd. has put together this informative brochure "A VISITOR'S TROPICAL PARADISE". As one of the pioneer inbound tour operators in the country, specialising in incentive tours and convention, this brochure is an added credit to Mandarin Tours & Travel Sdn. Bhd. in its active involvement in the promotion and development of tourism in Malaysia and also in its participation in world major tourist events, e.g. International Tourism Exchange.

On behalf of the Malaysian Association of Hotels, I congratulate Mandarin Tours & Travel Sdn. Bhd. for the publication and for her role in the tourism industry. We also would like to extend our warm greetings to all visitors to Malaysia and wish you a pleasant and memorable stay.

"To know Malaysia is to love Malaysia"



AZMAN B. DATO' HARUN
President MALAYSIAN ASSOCIATION OF HOTELS



Miles and miles of unspoilt beaches to be found in Malaysia



Welcome to Malaysia

Come to Malaysia ... and discover a special world. A tropical haven that attracts increasing visitors, from all over the world yearly, with its colourful traditions and cultures born of its cosmopolitan mix.

With a total land area of 330,434 square kilometres comprising the Federal Territory, 11 states of Peninsular Malaysia, Sabah and Sarawak, Malaysia is an enticing destination of undisturbed beaches, cool hilltops, exotic islands, old world charms alongside metropolitan attractions, food of varying scents and tastes ... all culminating in a dizzying kaleidoscope of colours, sounds and sights.

Come to Malaysia and let Mandarin Tours & Travel Sdn. Bhd. be your host.

You'll be glad you did.



Sunset along the beautiful west coast beaches

Mano



MTT staff, ever diligent in meeting customers' requirements



MTT Tour Group in Holiday Inn, Penang



mandarin

Mandarin Tours & Travel Sdn. Bhd.

Mandarin Tours & Travel Sdn. Bhd., a full service agency and major inbound tour operator in Malaysia, commenced business in early 1977. Started with a team of highly motivated professionals, it has grown into a multi-million business enterprise with branch offices in Penang and Port Klang, representation and affiliated offices in Hong Kong, Taipei, Seoul, Tokyo, San Francisco, Vancouver, London, Paris, Frankfurt, Cairo and Sydney.



"Service Above All" — all in a day's work for MTT staff



MTT Headquarters in Kuala Lumpur



'All Aboard' on luxurious coach



Certificate from Tourist Development Corporation of Malaysia is a testimonial of trust and confidence.



Support staff in the MTT organisation

The Mandarin Philosophy

Mandarin Tours & Travel Sdn. Bhd. is staffed by a team of highly trained and highly motivated professionals. It provides a comprehensive range of services which include both outbound and inbound tour arrangements, ticketing, reservations, transfers and transport services.

The Management and Board of Mandarin Tours & Travel realized early in its history the need to translate its corporate philosophy of "Service Above All" into action. It was one of the first tour operators in the country to adopt the computer to provide more efficient and professional services. Frequent and active participation in international, regional and domestic tourism conventions, workshops and seminars has contributed further to the continual upgrading of the Mandarin professionalism.

Acutely conscious of the corporate philosophy and its reason for being, the management of Mandarin Tours & Travel has consistently and continually researched into ways and means of upgrading its



MTT reception staff

products and services. The objective is to have products that are better planned, better managed, better packaged with better value for money. The services that go along with the products are continually improved upon and the keyword is personalized professionalism. Tour managers are constantly encouraged to develop a professional sensitivity enabling them to anticipate the often inarticulate needs and desires of the tourists.



MTT's fleet of limousines



With MTT, you can be assured of a smile on your face.

Being an active TDC licensed Travel Agent, we firmly believe in the importance of co-operating with local and international tour operators to strive for mutual benefits. We are members of-

- MATTA (Malaysian Association of Tour and Travel Agents)
- PATA (Pacific Asia Travel Association)
- ASTA (American Society of Travel Agents, Inc USA)
- AFTA (Australian Federation of Travel Agents)
- JATA (Japan Association of Travel Agents)

We have also played an active role in conferences, travel fairs and exhibitions organised or sponsored by these organisations.

Our aggressive marketing and promotion programme is yet another factor that has made our rapid growth possible. We advertise frequently in trade and consumer media and have produced numerous brochures, posters, standees and other sales aids.

In line with our policy of active promotion, we have been frequently hosting Education Tours in conjunction with airlines and TDC for travel writers and tour operators.



Mandarin Services

The world of Mandarin Tours & Travel is a world of professional travel expertise, supported by computerised efficiency and above all, service with a smile.

Our corporate philosophy of 'Service Above All' means working hard and choosing



Computerised booking system



MTT staff, advising on the best in value for your holiday

carefully to give you the best value for the cost of your tour. With Mandarin you have a well established and thoroughly experienced organization attending to every detail. As the authorised agent for numerous airlines, Mandarin Tours & Travel enjoys advantageous benefits in the area of flight requirements and they are committed philosophically and professionally to transfer these and other benefits to their clients from all over the world.



Upon arrival, you can be assured of the comfort of the most modern coaches available. Fully air-conditioned, with ample leg room and baggage space, you can relax in the comfort of reclining seats and enjoy the spectacular views from panoramic windows.

Accompanying you would be one of the Mandarin's team of

Tour Managers fulfilling the roles of guide, interpreter, host and adviser. Besides overseeing the handling of your luggage to advising you about the best shopping value, they'll keep you informed, not only with interesting facts and figures but also with entertaining anecdotes about the places you are visiting.

At the end of the day we fully understand your need for a comfortable evening. That is why our hotels are selected with great care. You'll be assured of a room with all the modern facilities and amenities. And most of the hotels are centrally located for easy sightseeing and shopping.



MTT staff, highly trained and highly motivated professionals

Your Mandarin Tour Managers will always be ready to advise, guide and make arrangements for you. We are ever conscious of your personal preferences and privacy.

All in all, it is our aim at Mandarin to provide you with an enjoyable holiday that is superbly organised and trouble free — 'Service Above All' at your disposal.

This professional service will be extended to you in our Holiday Package Group Tours, Independent Tours or Special Interest Groups...

HOLIDAY PACKAGE GROUP TOURS

- Most comprehensive group travel services
- Tailor-made itineraries
- Finest hotel accommodations
- Choice meal plans
- Professional guide services

Although Mandarin tours are well scheduled with interesting sightseeing and entertainment we also understand your need to have some free time to pursue your own special interest, be it taking the optional excursions or stepping out on the town at night.



Luxurious interior of our coach



Stylish, modern coaches with large windows for a better view



FLEXI LEISURE PLAN FOR INDEPENDENT TRAVEL

- Specially designed for corporate clientele and independent travellers
- Meet-and-greet services
- Flexible choice of hotels and itineraries
- Attractive sightseeing
- Chauffeur driven limousines.

BUSINESS ADVISORY

- Consultancy services for your business investment in Malaysia
- Supported by full range of secretarial services, and research facilities
- Appointments with your business contacts, chambers of commerce or Government Departments
- Arrangements for trade shows, exhibitions, conferences and seminars

EDUCATIONAL HOLIDAYS

- Specially designed for students and academicians
- Combining classroom style study with field trips
- Featuring historical and cultural attractions
- Flexible accommodation plan to meet your budget



Happy participants in our Educational Tours



EXHIBITIONS AND TRADE MISSIONS

- For individuals attending trade shows or companies organising exhibitions
- Co-ordination from initial concept through design, development and implementation
- Selection of venue and marketing of exhibition spaces
- Advice on local environment business arrangements, custom and transportation facilities and formalities, construction of booths and other technical details

CONFERENCES AND SEMINARS

- Plan and co-ordination for your professional meetings of any size, from 30 to 3,000
- Topic planning and selection of speakers
- Site inspection
- Secretarial services
- Formulating social programmes
- Creative stage management
- Pre and post conference tours

INCENTIVE TRAVEL

- Programmes with innovative and memorable themes
- Attractive sightseeing
- Fanciful gifts and take-aways
- Elaborate menu
- Luxurious hotels
- VIP treatments for all participants

SPECIAL INTEREST GROUPS

- Individually designed to meet the needs of clubs and organisations
- Tours and programmes to suit any speciality, from culinary, arts, educations, culture, industry to scientific and nature studies

What others say about Mandarin Tours

FROM THE TRAVEL INDUSTRY



Mandarin Tours & Travel has been of great assistance to TDC Malaysia in the arrangement of familiarisation trips of tour operators and journalists during their tours of the country. The excellent arrangement made has earned the company a lot of praise and has helped in boosting further the image of Malaysia as a destination.

The TDC look forward to working very closely with the agency in the years to come.

ABDULLAH HAJI JONID

Deputy Director General
TOURIST DEVELOPMENT
CORPORATION OF MALAYSIA.



I write to thank you for your generous assistance towards the European Tour Operators who participated in

the UTA Educational Tour of Malaysia in November, 1986.

Our guests appreciated very much your kind gesture and the perfect organisation of their stay.

The launch of direct UTA flights to Kuala Lumpur in 1987 will be preceded by similar tours for journalists and tour operators and I am confident that such joint promotions will lead to a permanent tourist traffic from France to MALAYSIA.

TONY GANLY

Manager for Malaysia
UTA FRENCH AIRLINES
KUALA LUMPUR



Although our association with Mandarin Tours is relatively new, we have been together, on numerous occasions, for the common interest of promoting Malaysia — in Travel Trade Fairs, Exhibitions and Sales Missions. This reflects our trust in Mandarin Tours in providing excellent services for the guests of Pan Pacific Group.

JEAN WASSER
General Manager
PAN PACIFIC HOTEL
KUALA LUMPUR



It has always been a pleasure for Singapore Airlines to work with Mandarin Tours in promoting and developing tourist

flow into Malaysia. Through years of co-operation, we have gained full confidence in Mandarin Tours as one that will never compromise on the quality of its services. It always upholds its hallmark "SERVICE ABOVE ALL" under whatever working conditions.

DEREK TAN
Sales Manager
Peninsular Malaysia
SINGAPORE AIRLINES LTD
KUALA LUMPUR



Holiday Inn hotels in Malaysia are proud to be associated with Mandarin Tours for more than 10 years. The superior standard of accommodation by Holiday Inn together with the excellent ground arrangement by Mandarin Tours never fail to satisfy the high expectation of all tourists.

Mavis Masri Azman
MAVIS MASRI AZMAN
 Director of Marketing
 HOLIDAY INN ON THE PARK
 KUALA LUMPUR

FROM TOURISTS ALL OVER THE WORLD

... The National park gave us an adventurous tour filled with thrills. Boating through rapids in the river, bird watching, shooting animals with camera and camping amidst the tropical forest gave us a wonderful experience.

However, the trip would not be completed without the fine arrangement of your Company and the experienced guide, Jacky.

— R. HAYDON, USA

... We love Malaysia, your friendly people, your luxurious hotels, comfortable coaches and your hospitable and intelligent guides ...

— F. WILLIAM, LONDON

... Your East Coast is so scenic and picturesque. I cannot forget about the unspoilt beaches, the silversmiths at work, the shadow play, the giant tops and kites, the giant turtles coming ashore to lay eggs and of course the faultless arrangements of tour itineraries by your Company.

— S. LEE, SYDNEY

... My family thoroughly enjoyed a wonderful holiday in Kuala Lumpur and Penang. Your guide Sam was most responsible and helpful. He made our holidays most refreshing and enjoyable ...

— F. S. WONG, HONG KONG

... 我們的商業考察團這次訪問貴國，可謂得益不淺。我們能拜會貴國工商領袖，參觀工廠，及參加工業展覽會。這一切成就，應歸功於貴公司完善的安排。謹此致謝。

一台北南陽實業公司

... Ich bin braun gelesassl von der Tropen sonne und besaubert von dess kristal harres wasser der Pangkor Insel. Murie Reise nach Malaysia hat mir sehr gut gefallen, es war wunder bar und sehr interessant. Vielen dank fuer Ihre empfehlung bei Mandarin Reisen.

— A MANFRED, FRANKFURT

... mon voyage a Malacca m'a fait retourner en arriere, du temps de nos livres d'histoire. Notre guide avait l'eloquence d'une encyclopedie et le don de faire revivre les faits historiques. J'avais l'impression de voir le Sultan Mansor Shah, l'amiral Cheng Ho, Saint Francois Xavier et d'autres figures historiques celebres.

Merci "Mandarin Tours" et merci a vos guides pour avoir rendu mon voyage si fascinant et... inoubliable

— RENE, PARIS

... ベナンとそのビーチは、すごくきれいで先日の旅行は大変楽しかったです。

マレーシアには、ランカウイ島、パンコール島、クアータンなど、美しいリゾートが数多くあると聞いています。しかし、今回は残念ながら時間がなく行けませんでしたので、今度はぜひとも、行きたいと思っています。

中西（東京）

Only Malaysia

Busting cosmopolitan cities.
Historic towns. Cool hill resorts.
National parks teeming with
nature's wonders. Islands, as
vibrant and serene as you want
them to be. Picturesque fishing
villages. And clean white sandy

beaches stretching as far as you
can see.

Take your pick. We have it all.
Absolutely fun and interesting.
Right here in Malaysia.



Tourist Development Corporation of Malaysia



For information on places of interest in Malaysia, contact:

• **Kuala Lumpur:** P.O. Box 10328, 50710 Kuala Lumpur, Malaysia. Tel: (03) 293 5188 Telex: MTDCKL MA 30093 • **Singapore:** 10 Collyer Quay, 01-03 Ocean Building, Singapore 01-02. Tel: (02) 632 655/6321 Telex: TDCMAL RS 29201 • **Thailand:** 141 Surawongse Road, Bangkok 10500, Thailand. Tel: (02) 2362832/47 Telex: LAYANG 22737 • **Hong Kong:** Ground Floor, Malaysia Building, 47-50 Gloucester Road, Hong Kong. Tel: (852) 265310/1 Telex: 74207 MYAKI HK • **Tokyo:** 2nd Fl., Nichigomae Kyodo Bldg, 3-4 Nishinomachi-Hongokuchō, Chūō-ku, Tokyo 103, Japan. Tel: (03) 279 3081 Telex: MIN J 27506 • **Sydney:** 7th Floor, R&W House, 92 Pitt Street, Sydney NSW 2000, Australia. Tel: (02) 232 3751/231-6952 Telex: MTDCAA 24676 • **Frankfurt:** Rossmarkt 11, 6000 Frankfurt am Main, Federal Republic of Germany. Tel: (069) 283782/83 Telex: 4189674 TDC D • **London:** 57 Trafalgar Square, London WC2N 5DU, UK. Tel: (01) 930 7932 Telex: 299669 MTDCLG G • **Los Angeles:** Malaysia Tourist Information Centre, 818 West 7th Street, Los Angeles, CA 90017, USA. Tel: (213) 689-9702

PAN PACIFIC KUALA LUMPUR

600 Rooms • Six Restaurants and Bars • Convention Facilities
• Business Centre • Health and Recreation Centre •
Swimming Pool • Shopping Arcade • Limousine Service

Celebrate the Difference!



 PAN PACIFIC
KUALA LUMPUR

Adjacent to the Putra World Trade Centre, Kuala Lumpur.
For reservations, call: (03)293-5555, 293-6555.
Telex: MA 33706 PPHTKL.
P.O. Box 11468, 50746 Kuala Lumpur.

PAN PACIFIC HOTELS: Singapore • Pangkor • Malacca • Penang • Vancouver • Auckland • Sari Pacific Jakarta • Sonargaon Hotel Dhaka
• Hotel Le Lagon • Kyongju Tokyu Hotel • Palau Pacific Resort • Indra Regent Hotel • Royal Cliff Beach Hotel • Narita Tokyu Inn

Get to know KL's most charming couple



Holiday Inn City Centre



Holiday Inn On The Park



First, there's Holiday Inn on the Park – right in the midst of all the city action – with over 200 luxury guest rooms and suites, a variety of restaurants, business and recreation centres, and more.

Then there's the new 250 room Holiday Inn City Centre, located alongside the Gombak River offering you international standard accommodation, gourmet cuisine and entertainment and everything else needed for a truly memorable stay.

Come to KL and get to know this couple. It could be the beginning of a beautiful holiday affair.

Holiday Inn – we care about the small things in life.


Holiday Inn
City Centre Kuala Lumpur



Jalan Raja Laut, P.O. Box 11586, 50750 Kuala Lumpur, West Malaysia.
Tel: 2939233. Telex: MA 28130.


Holiday Inn
On The Park Kuala Lumpur



Jalan Pinang, P.O. Box 10983, 50732 Kuala Lumpur, West Malaysia.
Tel: 2481066 Telex: MA 30239 Cable: HOLIDAYINN
Direct Room Reservation Tel: 2427635, 2427682

*Registered Trademark

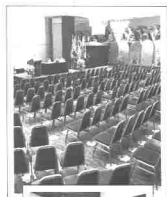
*Warm, gracious and ever attentive.
The little things we care a lot about.*

Kelantan is a land with a rich cultural heritage and traditions, enchanting music, graceful dances and warm, gracious hospitality you can't find anywhere else.

You'll immediately experience this age old tradition upon arrival at Hotel Perdana. Be prepared to be pampered with warm smiles and greetings, luxuriously comfortable rooms, suites, fine cuisine and excellent conference facilities.

And of course, a standard of service that'll make you want to stay longer. Make yourself at home here, because its our pleasure having you stay with us.

Traditions to Experience



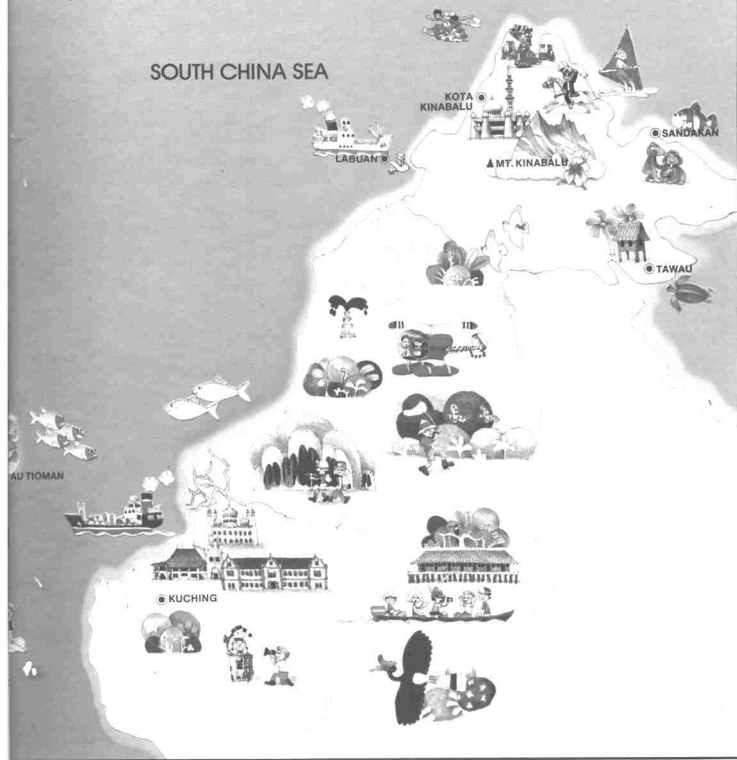
Hotel Perdana
The HOTEL IN TOWN

Jalan Mahmud, P.O. Box 222, 15720 Kota Bharu, Kelantan, West Malaysia.
Tel: 09-785000 Telex: MA53143 Cable: H0TDANA KOTA BHARU.

A Member of  Golden Link Inter Hotel Reservation

MALAYSIA

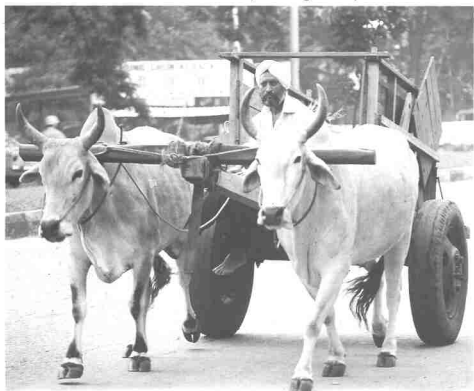
SOUTH CHINA SEA



About Malaysia

Malaysia is a fascinating blend of bullock carts on dirt tracks and sleek motorcars on modern highways, of houses on stilts and skyscrapers, of domes and minarets, of mosques and classic Chinese temples. Of lush tropical forests to the cool highlands. Of long stretches of beach and idyllic islands and sprawling metropolises.

It is a country of diversity. Kuala Lumpur, its capital, is a thriving modern city with skyscrapers dominating its skyline. Yet, at the same time while it has kept pace with development, it has also managed to retain its old-world charms. Sidestreet stalls, old houses and buildings add to the colour and contrasts of Kuala Lumpur.



Bullock cart



Fraser's Hill



Top Spinning



Kite flying



Snake Temple, Penang



Porta de Santiago, Malacca



Iban traditional dance, Sarawak



Domes and Minarets

About 23 km away from Kuala Lumpur lies a unique golf resort, Saujana Golf and Country Club with two 18-hole golf courses ranked among the best in Southeast Asia. Within the vicinity of the Club is the Hyatt Saujana Hotel with unique architecture of low rise rectangular shaped buildings amidst tropical vegetation interspersed with azure lakes.



The Hibiscus — Malaysia's National flower

century changing hands from the Portuguese to the Dutch, to the British over four centuries. Its exciting history has given Malacca a rich heritage. The buildings, people, way of life, the ruins of the old forts, all stand testimony to its glorious past.

By contrast, located just outside Malacca, is the Malacca Village Resort. A modern resort that comprises 7 acres of lush tropical greenery which include a

Let us take you on a trip across Malaysia.

From modern Kuala Lumpur to old Malacca. This state was the major trading port in the 15th



Kek Lok See Temple, Penang



Malacca Village Resort

scenic lakeside 18-hole, golf course, the Malacca Zoo and Mini Malaysia – a cultural village.

Up north to Penang. This island offers a mix of city life and fabulous beaches. It is Malaysia's second major commercial centre and leading beach resort. Other attractions such as its scenic beauty, ornate Chinese temples and its range and diversity of food make Penang a highly sought-after holiday resort.

To the Highlands. Malaysia has several hill resorts which offer a cool retreat from the lowlands. Among them are Cameron Highlands known for its rolling hills of tea plantations, Fraser's Hill and Genting Highlands where Malaysia's only casino is located. All these resorts are accessible by road. They also offer sporting facilities for golfing, tennis, squash, badminton and also jungle walks and hill climbing



Enjoying a Trishaw ride



One of the interesting landscapes to be found in Malaysia



Batik hand-printing

Over to the East Coast. This region offers some of the country's richest cultural discoveries ... batik-printing, songket-weaving, woodcarving, brassware, silverware, pandan leaf weaving ... all these will provide the visitor with many hours of interesting activities. Added to these are the traditional and colourful pastimes of kite-flying, top-spinning, bird-singing competitions, shadow plays and boat making, among others.

For the adventurous, the two states of Sabah and Sarawak are good bets. Sited in what was formerly Borneo, the two States offer rugged scenic beauty, good beaches and unspoilt islands. They also give a good insight into a way of life unique to the indigenous people who live in longhouses. Various national parks are also found here, making Sabah and Sarawak a complete holiday package.



Open Market, Sabah

MASA COACH

**WE ASSEMBLE ALL KINDS OF COACHES,
LORRIES, TANKERS & OTHER HEAVY VEHICLES**



KEJURUTERAAN MASA

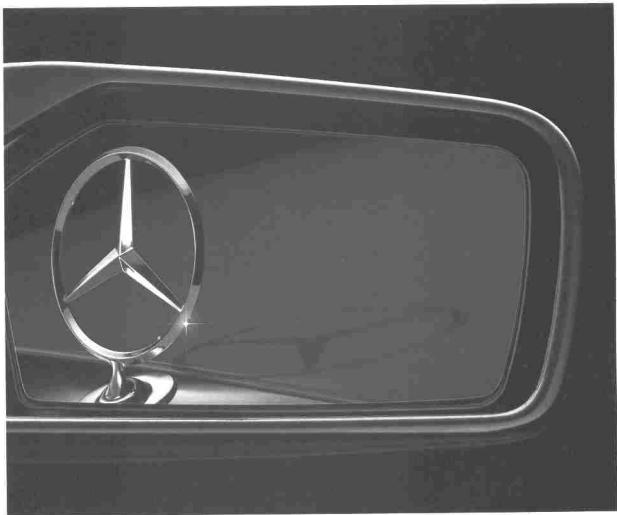
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People

Malaysia's diversity in its landscape and geography extends to its people. It is this friendly multi-racial population that is one of Malaysia's greatest asset and attraction.

The population of 15 million comprises Malays, Chinese, Indians, Sikhs, Eurasians, Caucasians, not to mention the numerous indigenous people such as the Kadazans and Ibans in Sabah and Sarawak.

With this colourful mix are the religious ceremonies of each race. Although Islam is the official national religion, there is complete freedom of worship. Festivals are very much a part of the Malaysian way of life. Among those celebrated are — Hari Raya Puasa, birthday of Prophet Muhammad, Mooncake Festival and Thaipusam.

The intermingling of the many races also means the harmonious mixture of varying cultures — the traditional Malays 'bersanding' wedding ceremony, the colourful Chinese opera, the Thaipusam festival of the Hindus — all exciting and interesting aspects of the Malaysian cosmopolitan life.

Bahasa Malaysia is the national language but English is widely-spoken in business and commercial sectors.



Praying in the National Mosque



Chinese opera



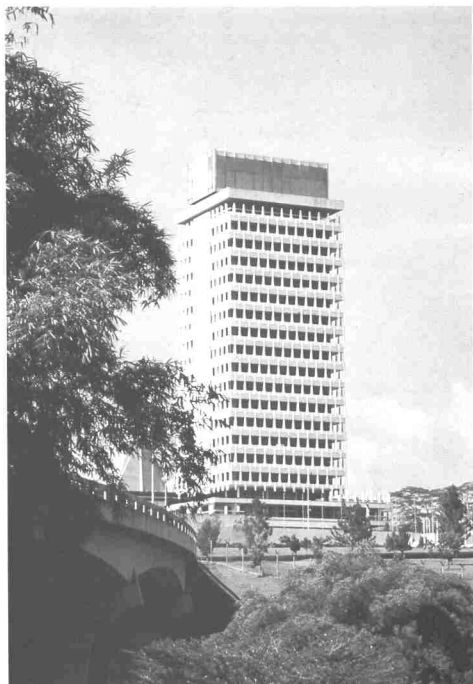
Sikh wedding



Young Malaysians

Climate

Malaysia enjoys a tropical climate all the year round with clear blue skies. Temperature ranges from 21 degrees Celcius to 32 degrees Celcius. In the hill resorts, it is about 10 degrees cooler. There is no marked wet or dry season. However, rain can generally be encountered in Kuala Lumpur and Penang from late October to January, on the East Coast from October to February and in Sabah and Sarawak from November to January.



Parliament House



Iban boatman

Politics

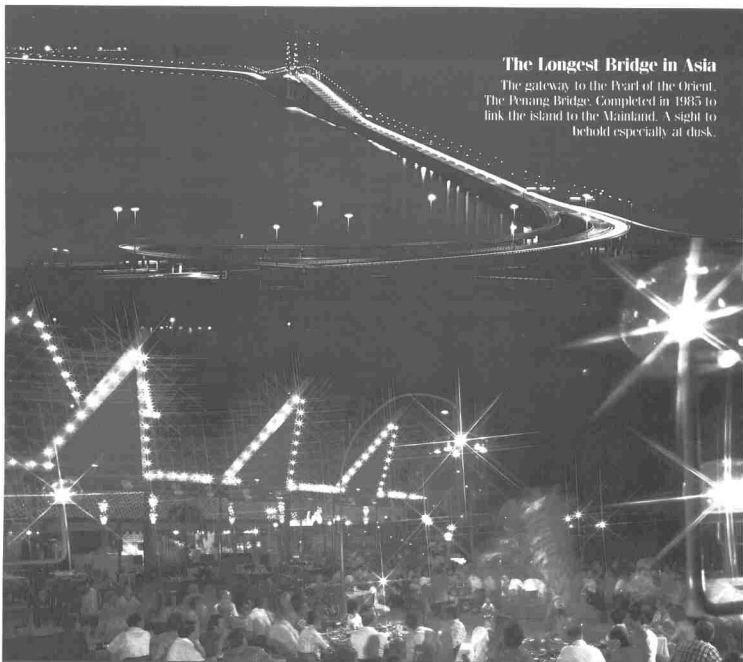
The Parliament of Malaysia comprises of the King and two Houses: the House of Representative and the Senate. The King acts on the advice of the Prime Minister and the Cabinet. The ruling party is the Barisan Nasional (National Front) which has enjoyed successive rule of the country since independence in 1957.

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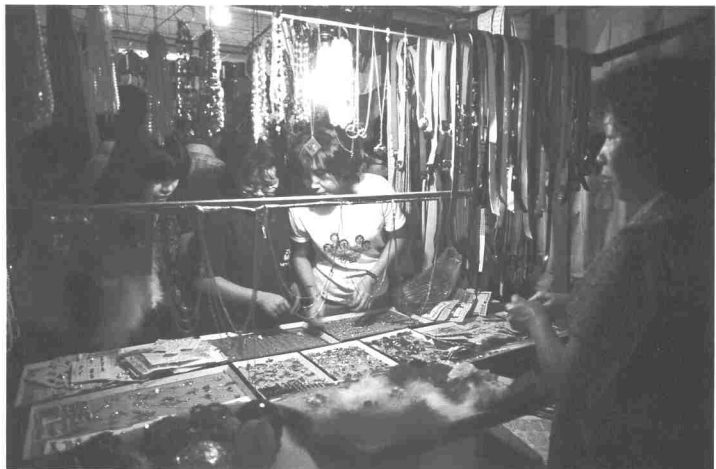
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Petaling Street, Kuala Lumpur

Shopping

Shopping in Malaysia can be done in varied places from sidewalk bazaars and open air night markets to the conventional shopping complexes, departmental stores and duty-free shops. Worthwhile buys are local handicrafts and

jewellery, batik, ceramics, rattan and cane products, pewterware, silverware, brassware and antiques.

Duty-free shopping is available in Malaysia. Films, cameras, gas lighters, calculators, video cassettes, and fountain pens are not subject to customs' duty.

Shops generally open from 10 am to 9 pm seven days a week.



Shopping in sidewalk bazaars



Street Toy Stall

Entertainment

Kuala Lumpur, being the capital city, leads the way in nightlife. Pub crawlers and beer lovers will not be short of places to haunt. Pubs usually come with good live Western music. Beers and stouts are locally brewed, the better known ones being Anchor, Tiger and Guinness.

Entertainment options are varied, depending on your mood. Modern discotheques come with the latest treats and effects in laser beams and hit music. Bars and lounges in and out of hotels, provide live music. Cinemas screen the latest movies in a number of languages, mainly English. Malaysia's only casino stands more than 2,000 metres above sea-level, with a range of outdoor activities spanning from horse racing to golf, swimming, squash, tennis and bowling. Cultural shows are held in some restaurants while cultural festivals and activities such as kite-flying, top-spinning, shadow plays will entertain you with hours of much cherished traditional pastimes.

All major cities in the country also offer the same variety of nightlife but on a reduced scale.



Discotheque, Kuala Lumpur



Hotel Lobby Bar



Ample facilities for swimming and other outdoor activities



Desaru

A Food Lover's Paradise

Malaysia abounds with food that caters to every taste imaginable. Malaysians love food, and their enthusiasm in making every meal or snack an event is very catching.

Malay food varies from state to state, but each has its own speciality. In the northern states of

Kedah and Penang, the migration of Indian merchants has influenced the cuisine of the area resulting in hot, spicy food that whets the appetite. Kelantan food has the Siamese touch while in the south, where many of the traders are of Indonesian descent, the food is richer in coconut milk.

Eating Malaysian-style is truly fun! Often outdoors and inexpensive, hawkers fare is an experience in itself. Just head for any hawker's mall or centre, and you can have your pick of local dishes such as "yong tau foo", "sotong bakar", "rojak", "murtabak", etc. They are all worth more than just a try.

Continental restaurants abound with various food ranging from ultra deluxe to nouvelle cuisine to good-value-for-money fare. Fast food too has made its way rapidly into the country from Kentucky Fried Chicken and Pizza Hut to McDonald's and Burger King.

Much of Asia's other popular cuisines can also be tasted. Japanese, Thai, Korean, Indonesian and Vietnamese restaurants are very popular along with a host of numerous other restaurants.



A typical hawker stall



Malaysian fruits



Seafood cuisine



Satay



Roast duck

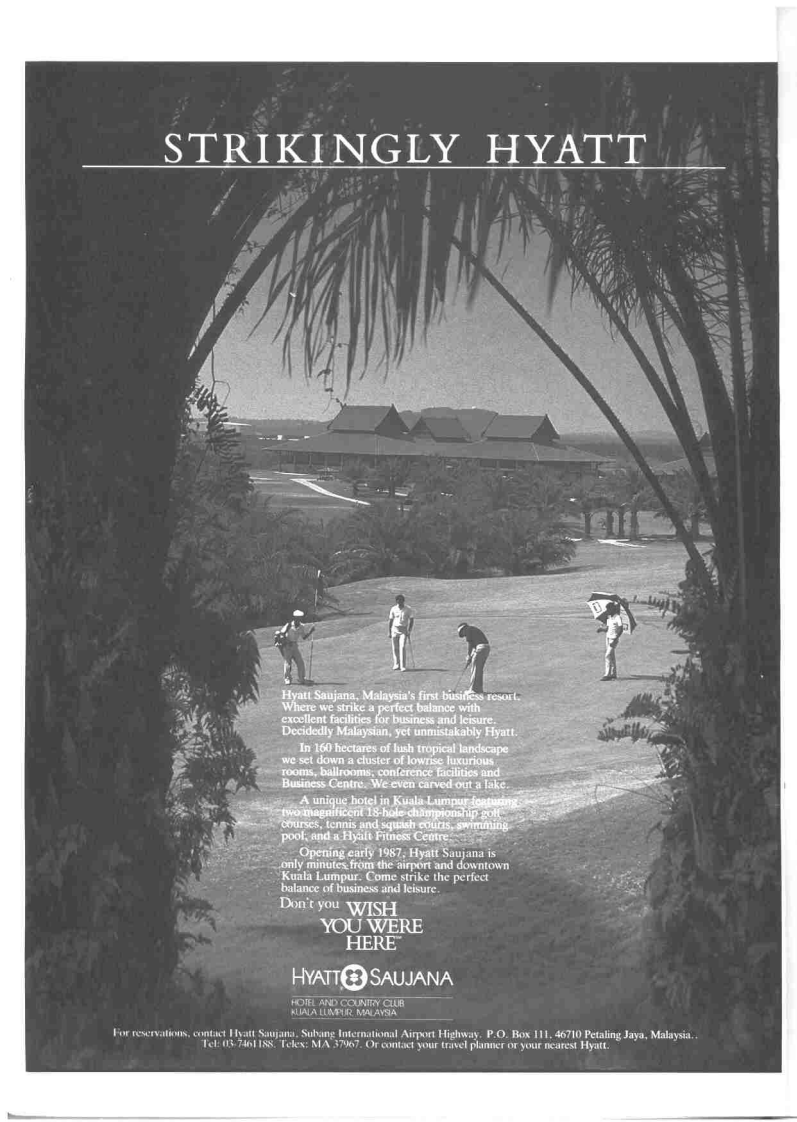


Watermelon



Continental fare

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Festivals

Malaysia boasts of a multi-cultural society that proffers a glittering array of festivals which has evolved into a unique spectrum of sights and sounds unparalleled in the world. Freedom of worship has sustained age-old traditions and practices, which when coupled with the natural exuberance of the people, create a colourful and unforgettable panorama that occurs the whole year round.

JANUARY

THAIPUSAM

On this day, Hindus pay homage to Lord Muruga. Devotees converge on Batu Caves near Kuala Lumpur and the Nattukotai Temple in Penang to fulfill their vows.



Kawadi

The dates of some festivals are subject to change. Please consult local offices of T.D.C. for exact dates.

FEBRUARY

CHINESE NEW YEAR

Chinese New Year falls on the first day of the first moon in the Chinese lunar calendar. On the eve of this day, Chinese families gather together for reunion dinners. Children are given red packets (ang paws) by elders, relatives and friends.

CHAP GOH MEH

Chap Goh Meh is the fifteenth day of the Chinese New Year and marks the end of the new year celebrations. The Chinese believe that to find good husbands, girls should throw oranges into the sea on this day.

BIRTHDAY OF TIEN KUNG

The Hokkien Chinese stay up till midnight to make offerings to

Tien Kung, the God of Heaven, whose birthday falls on the ninth day of the first moon of the Chinese calendar.

APRIL

GOOD FRIDAY

Good Friday is observed by Christians as the day when Jesus Christ was crucified at Calvary.

CHENG BENG

Cheng Beng is also known as All Souls' Day. On this day the Chinese pay homage at the tombs of their ancestors. Joss sticks, candles and joss papers are burnt and offerings of food are made.

EASTER SUNDAY

Easter Sunday signifies the resurrection of Jesus Christ.



Rebana drummers, Kelantan

Christians remember this occasion by having church services and choir singing.

AWAL RAMADHAN

This is the first day of Ramadhan, the fasting month for the followers of Islam. Muslims will fast for the month.

MAY

WESAK DAY

This day is celebrated by Buddhists to mark the birth, enlightenment and passing away of Lord Buddha.

HARI RAYA PUASA

A joyous occasion for Muslims after fulfilling a month of fasting. The festival falls on the first day of the tenth month of the Muslim

calendar (Shawal). Dressed in their traditional costume, the Muslims usher in the day by attending mosque and visiting friends.

HARVESTING FESTIVAL

This is the festival for the Kadazans in Sabah to perform a ritual to the rice spirit.

JUNE

ST. PETER'S FEAST

Celebrated by the Portuguese community of Malacca, especially those who fish for a livelihood. The boats of the fishermen are blessed and prayers are offered for a good season and safety of the fishermen.

DRAGON BOAT FESTIVAL

This festival falls on the fifth day of the fifth moon of the Chinese lunar calendar. It marks the death of the poet, Chee' Yuan. On this day, the Chinese prepare 'Chungs' (rice dumplings) which are exchanged as gifts between relatives and friends.

GAWAI DAYAK DAY

This festival celebrates a successful rice harvest. The Dayaks get together and make offerings of various kinds of specialties.



Vesak Day Procession



Lion Dance



Hari Raya Puasa celebrations



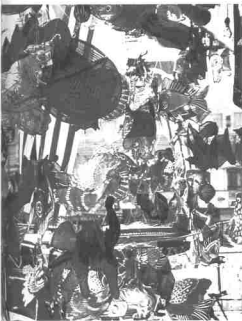
Lion Dance Procession



Lantern Festival



Dragon Boat Festival



AUGUST

SRI KRISHNA JAYANTI

The descent of Sri Krishna as the eighth Avatar of Vishnu. A day of great joy for the Hindus. Sri Krishna is the hero of the Mahabharata epic.

FESTIVAL OF THE SEVEN SISTERS

According to Chinese legend, the Jade Emperor punished his seventh daughter by forbidding her to see her husband except one year on the seventh night of the seventh moon. This festival is celebrated mainly by the Cantonese community.

HUNGRY GHOSTS' FESTIVAL

On this day, the gates of Hell are supposed to open and souls are released for a month. Offerings and public entertainment are offered to make the ghosts happy so that they will refrain from mischievous deeds.

HARI RAYA HAJI

Muslims go on a pilgrimage to Holy Mecca as the last phase of their becoming a Haji. They visit mosques, relatives and close friends on this special day.

AWAL MUHARRAM

Muharram is the first month in the Hijrah (Islamic) calendar. The Hijrah is the journey of Prophet Muhammad from Mecca to Medina on the first of Muharram 622 A.D. Religious discussions and lectures are held to commemorate this day.

SEPTEMBER

MOON CAKE FESTIVAL

This festival falls on the 15th day of the eighth moon of the Chinese calendar. Besides moon cakes, lanterns of all shapes and sizes represent the unique features of this festival.

OCTOBER

FESTIVAL OF THE NINE EMPEROR GODS

On the first day, devotees pray for long life, health and prosperity. Some confine themselves to a vegetarian diet to purify their bodies. Others participate in a fire walking ceremony. On the ninth day, a rousing procession sends the gods back to Heaven.

DEEPAVALI

The Hindu Festival of Lights falls in the Tamil month of Aipassi. Prayers are offered at home and temples. Deepavali marks the victory of light over darkness and good over evil.

DECEMBER

TONG YIN FESTIVAL

Celebrated by the Chinese who pay homage to ancestors at home and in temples. Marble-sized rice balls (tong yin) are served to symbolize family reunion.

CHRISTMAS DAY

Christmas is the day when Jesus Christ was born in Bethlehem. Christians attend church services and visit friends.

PESTA PULAU PINANG

A month long carnival featuring speed-boat races, marathon swimming competitions and Chingay Flag processions. A Dragon Boat race is held towards the end of the festival.



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Deluxe Room



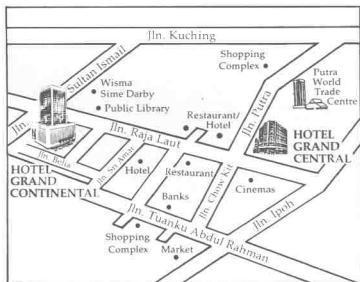
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Conference Room



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Beach and Island Resorts

The beauty of Malaysia's beaches has been one of the world's best kept secrets to date.

The east coast beaches face the clear emerald waters of the South China Sea. Their charm has long lain in the proximity to the serene ambience of quaint neighbouring villages — the heart

of Malay culture. You can visit these villages and see charming traditional activities like shadow plays, kite flying and top-spinning.

While several beach resorts have been developed to meet international tourism needs, they have been carefully planned to blend



Water skiing

into the scenery to ensure an unspoilt environment. Facilities are modern, from Desaru in Johore to Club Mediterranee near Kuantan, Pahang and Tanjung Jara in Terengganu.

Off the east coast, islands beckon with clear water filled with fish and coral. Among them are Pulau Tioman, Pulau Rawa and Pulau Perhentian. The east coast is also the site where giant leatherback turtles come back to lay their eggs every May to September, particularly in Rantau Abang in Terengganu, one of the few spots in the world that experiences such activity.

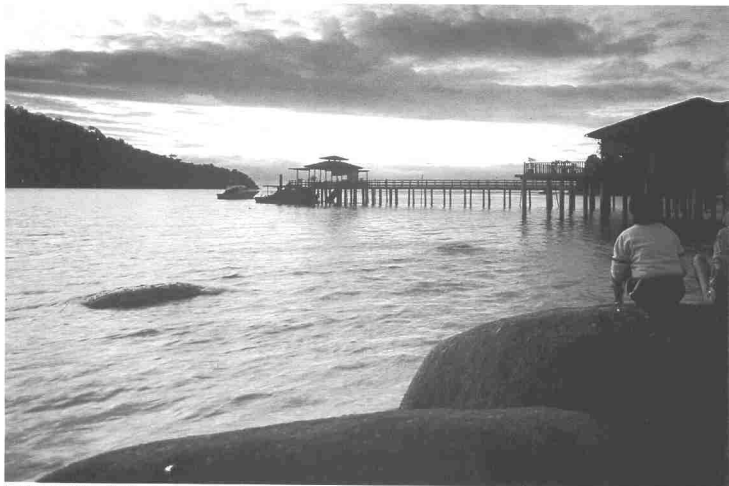




Malaysian beaches — one of the world's best kept secrets



Batu Ferringhi Beach, Penang



Pangkor Laut Resort, Perak



Sun bathing

The west coast has its own share of beach attractions. Penang is the most popular while Port Dickson and the islands of Pangkor and Langkawi are also attractive. Penang charms every visitor. A busy port and bustling commercial centre, its beaches at Batu Ferringhi are internationally renowned. Away from the beaches, Penang Island lures visitors to its snake and other unique temples, seafront promenades, and an easy pace of life that is totally relaxing.

Pangkor Island is also appealing as it offers a range of hotels, chalets and camping grounds with facilities for fishing, water skiing, scuba diving and other recreations.





Pangkor Island



Enjoying a coconut drink



Getting away from it all, Pulau Langkawi



Sunset beach

Pulau Langkawi is full of mystique, laden with legends of the unrightful execution of a princess in olden days, the Lake of the Pregnant Maiden, Mahsuri's Tomb steady progress is being made for the development of a multi-million dollar vacation resort at Tanjung Rhu that will be the most comprehensive in South-East Asia, with first class hotels, condominiums, shopping handicraft and recreational centres.

Over to Sabah, about 6 km from Kota Kinabalu, the capital city, lies the Tanjung Aru Beach with golden sand shaded by tall feathery casuarinas. Together with the outlying islands like Gaya, Sapi, Manukan and Sulug, these famous beaches, with sparkling waters and exotic underwater life, offer a world of fun, adventure and excitement for water sport enthusiasts.



Langkawi Beach



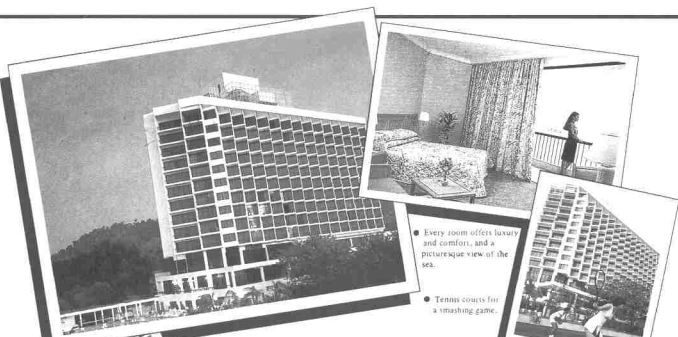
Club Mediterranee, Cherating



Damai Beach Resort, an idyllic gateway of peace and tranquility is located about 30 km north of Kuching, the capital of Sarawak. It is an ideal spot for water skiing, wind surfing, sailing and other water sports. Its nearby Santubong Village, a picturesque Malay fishing village never fails to attract archaeological enthusiasts because of the remains of Chinese civilizations.



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● Tennis courts for a smashing game.

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● The Vanda Coffee House serves local and western food.



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● Private Beach.



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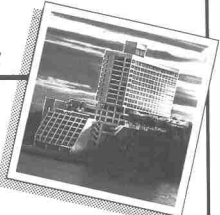
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You'll find a choice of 6 fine restaurants, many excellent bars and the best casino in the region where you can pit your luck from roulette to jackpot machines, keno to blackjack.

There is a lake for boating, a disco to dazzle in. Full

convention facilities with an auditorium to seat 1200, a spectacular theatre-restaurant. Recreation that includes a sprawling 18 hole golf course, tennis, squash, heated swimming pools and 16-lane bowling.

Come on up to Genting Highlands, an hour's treelined drive from Kuala Lumpur.



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Ye Olde Smokehouse, Cameron Highlands

Malaysia's Hill Resorts

Malaysia has its share of hill stations, the most sought after being Cameron Highlands and Fraser's Hill.

Cameron Highlands in Pahang, at 1829m above sea level is a fine plateau with gentle slopes shut in by lofty mountains. It is a refreshing spot for those who want to get away from it all. Amidst tea plantations, flower nurseries and vegetable farms



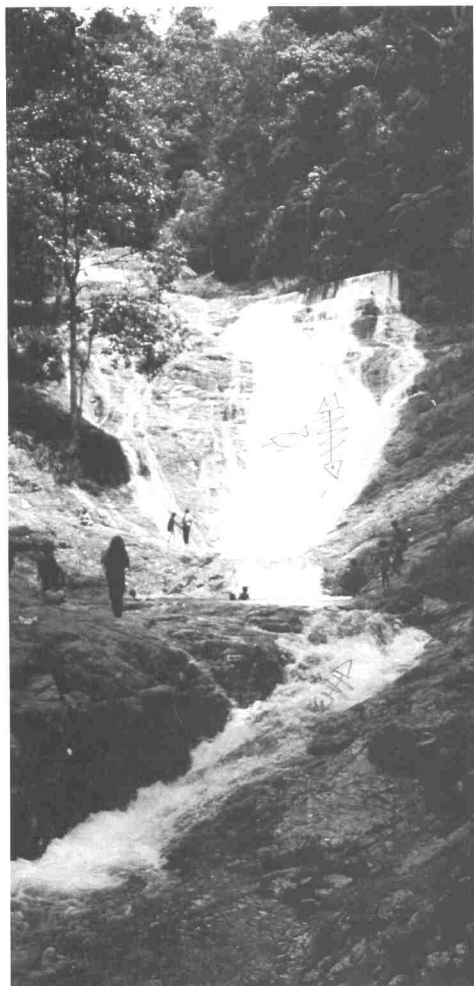
Strawberry Park, Cameron Highlands

nestle picturesque bungalows and hotels — the most famous being Ye Olde Smokehouse.

Other attractions include visiting tea plantations, the Rose Garden where 600 varieties of roses are grown to be sent to city florists, or sampling Cameron's farm-fresh produce of strawberries, passion fruit, tangerines or grapefruit, and a variety of vegetables.



Golfing in Genting Highlands



Takamika Falls



Holiday Apartments, Fraser's Hill

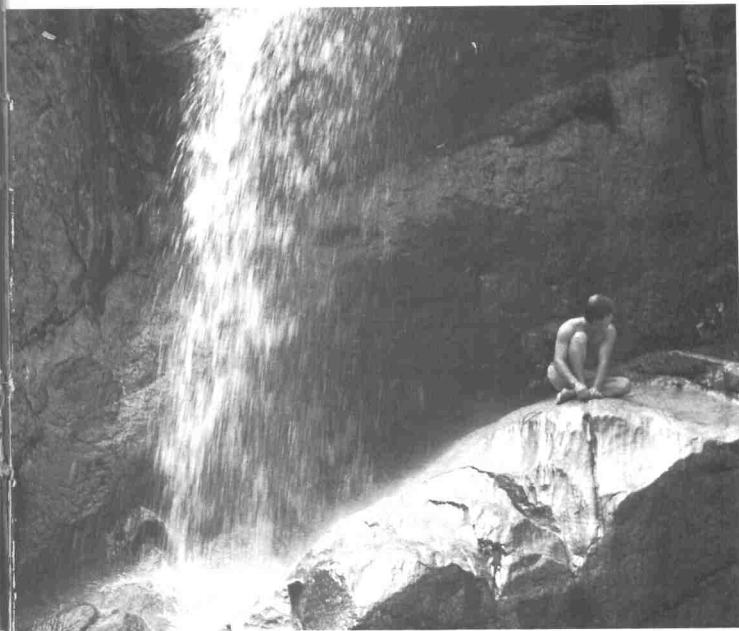


Waterfall, Pahang



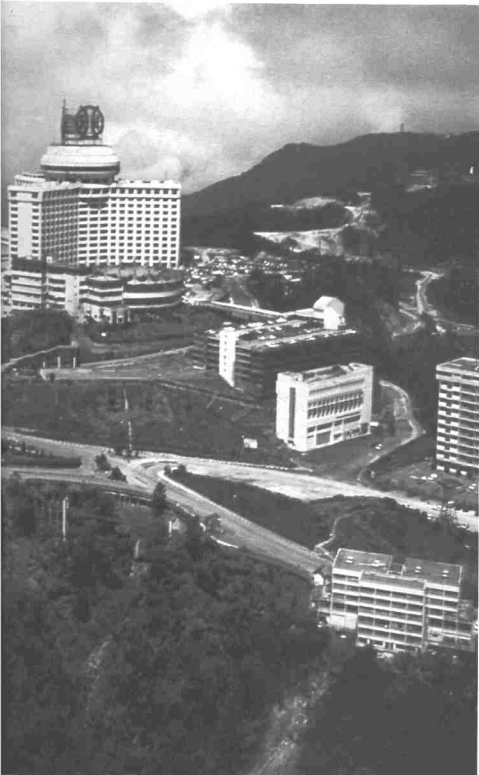
At 1524m above sea level, Fraser's Hill offers a cool retreat that is easily accessible from Kuala Lumpur. It is near enough for a day trip to play golf on its hilly 9-hole course. It also offers a full range of sporting facilities. Swimming in the Jeriau waterfalls and trekking along jungle trails.

Other hill resorts have their own particular attractions, such as Penang Hill's unique access to its 830m peak by an old fashioned funicular railway, which takes 24 minutes, passing fern-covered slopes. Maxwell Hill, near Taiping is Malaysia's oldest hill resort and provides interesting treks through the jungle.





Get away & relax in Genting Highlands where a variety of sports and recreational facilities awaits you.



Malaysia's newest and most modern hill resort is Genting Highlands, at 2000m above sea level, and featuring the country's only casino. There are also facilities for golfing, boating, bowling and joyriding.



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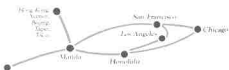
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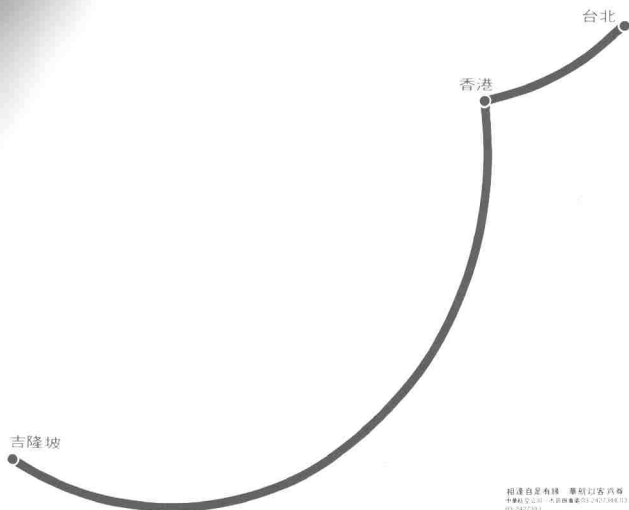
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Wildlife and National Parks

Older than the forests of Africa and South America, the Malaysian forests are a focus of plant and animal evolution, far longer than any other forests in the world.

Taman Negara, 1300 square kilometres in size, is the largest of the land parks. It is home to some 250 species of birds, to name some: the fire-backed pheasant, masked finfoot, blue-throated

bee-eater, etc.

To observe animals at their most natural, special animal hides have been built where the patient tourist can see the seladang (or wild ox), sambar, barking deer, wild pig come out of hiding to obtain essential body salts from water and soil. Jungle trails also offer insight to squirrels, mousedeer and primates.



Tiger, National Park



Cave exploring, National Park



National Park



Waterfall



National Park



Bukit Teseek, National Park



Orang Utan



Jungle trekking



Hornbill

The Kinabalu National Park in Sabah is well known for its 4,101 m (13,455 ft.) high Mt. Kinabalu, the highest accessible peak in South East Asia. A hike up its altitudes reveal breath taking scenery and wild life.

In neighbouring Sarawak, the Niah National Park houses the famous Niah Caves where edible birds' nests are collected from gargantuan caverns. Another great spectacle is the sight of millions of bats rushing out of the great cave without collision.

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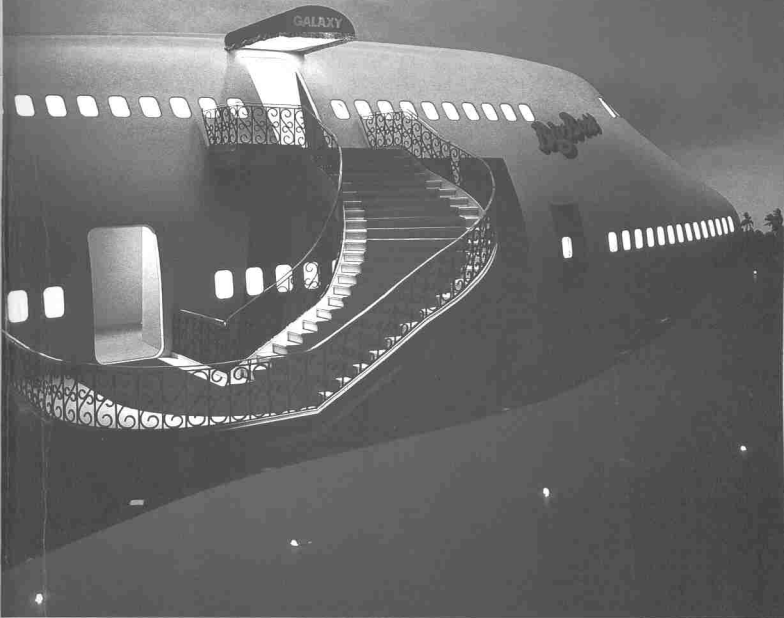
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Each day, over 270 MAS flights take off from destinations in Malaysia and around the world.

A far cry indeed from a day back in May 1947, when Malayan Airways, MAS' predecessor, flew a twin-engine Airtspeed Consul on its first commercial flight linking Penang, Ipoh, Kuala Lumpur and Singapore. MAS still flies this same route, part of its growing worldwide network that stretches from Los Angeles to London.

A Heritage of Golden Service

So although MAS began operations only in 1972, it has nearly 40 years' flight experience. Its insignia is a stylised version of the intricately designed 'wau bulan', a traditional kite known for its mastery of the sky.

An insignia emblazoned on all its aircraft ranging from the Twin Otters to the most advanced 747, the B747 Stretched Upper Deck. MAS also draws upon its rich Malaysian heritage of gentle charm and warm service. The airline's acronym, 'MAS' is indeed appropriate. And MAS uses it to symbolise the standards of excellence it maintains in all areas of its operations. Whether on the ground or up in the air, golden service is an inherent part of MAS.

Golden Service across Malaysia...

MAS, as the national airline of Malaysia, serves Malaysians by offering an unparalleled and ever expanding range of services. It flies to 37 destinations in Malaysia, even as far as Long Pasia, a village so remote that the only way to the nearest town is a 4-day cross-country walk. Or by flying MAS.

Apart from a comprehensive domestic route network, MAS also offers a range of special fares and packages - MAS Golden Holidays, carefully-planned holidays in Peninsular Malaysia, Sabah and Sarawak that are outstanding travel value; special fares for senior citizens; student standby fares and group travel fares - all part of a selection of over 40 different schemes that MAS has planned to bring Malaysia to Malaysians.



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